

FlippingBook ensures that its code is protected from tampering and reverse engineering

Jscrambler protects a specific, state-of-the-art component of FlippingBook's web application to shield it from IP theft and copying.



About FlippingBook

Established in 2004, FlippingBook offers a suite of powerful products to create, share, and manage digital documents online. The company helps businesses improve communication with their audience through engaging digital documents. FlippingBook's technology takes plain PDFs to the next level, making them interactive, easy to share as links, and trackable. Thus, companies across a variety of use cases and industries boost audience engagement with their content, deliver their message in a better format, and understand how their documents perform, making informed decisions to enhance their marketing or sales strategy.

Headquarters
Malta

Use cases
IP Theft Prevention

Industry
Digital Marketing

With Jscrambler since 2017

Challenge

In the Digital Marketing industry where FlippingBook operates, there's fierce competition and a constant need to stay innovative. A successful feature can attract the unwanted attention of competitors, so protecting the technology behind it is vital to remain at the top of the field.



"Several years ago we discovered that our code had been copied by a third party, and we knew we needed to take serious action. Our research indicated that JavaScript obfuscation would be an effective measure to protect our code from such incidents in the future."

Tim Akhmetvaleev, Head of Sales at FlippingBook

Before implementing Jscrambler's Code Integrity, FlippingBook's team was using basic security measures, which left their code vulnerable to theft. To protect their intellectual property, they decided to look for a strong outsourced solution that would be reliable and offer advanced levels of code protection.

Solution

FlippingBook found Jscrambler through a simple online search on Google while exploring various JavaScript security solutions. Jscrambler's extensive set of features, combined with positive feedback from other users, made it clear that it was a reliable choice that would give FlippingBook the level of protection they needed without impacting the performance of their platform. Jscrambler's focus on comprehensive security, especially on protecting intellectual property in web applications, led the team to believe it was the right fit for FlippingBook.



Tim shares, ‘We were looking for a solution that would provide an advanced level of protection against code theft and copying. At the same time, it had to be efficient enough not to interfere with the performance of our own application. Plus, a straightforward CLI integration was a must, and Jscrambler covered that need as well.’ In addition to the seamless CLI integration and trustworthy code protection, FlippingBook’s team appreciates that Jscrambler doesn’t require constant maintenance, so they can focus on internal workflows and innovations while the Code Integrity product keeps their code secure in the background.



“Our main objective for implementing Code Integrity was to prevent any future code theft attempts and secure the unique, state-of-the-art components of our technology that differentiate us in the market. By using Jscrambler, we wanted to create a robust line of defense around our code, ensuring that it couldn’t be copied or reverse-engineered.”

Tim Akhmetvaleev, Head of Sales at FlippingBook

Top Jscrambler features and capabilities

**Advanced protection
through code obfuscation**

**Convenient CLI
integration**

**Reliable and responsive
customer support**

Results

The Code Integrity product gives FlippingBook a competitive edge. By keeping FlippingBook’s code secure from the prying eye of third-party tools, Jscrambler maintains FlippingBook’s image as the innovator and front-runner in the market of digital flipbooks. Thus, their unique flipbook tech remains unmatched in its sophistication and authenticity compared to other tools out there.



“Thanks to Jscrambler, we’ve been able to keep our technology secure without any further incidents of code theft for over eight years. So it’s safe to say that the product has a 100% success rate in our specific use case.”

Tim Akhmetvaleev, Head of Sales at FlippingBook

According to FlippingBook, the Jscrambler product helps them cut time, effort, and man-hours in maintaining code security. They also appreciate the communication with the Jscrambler team: “Any issues we encountered were resolved efficiently, and the team has always been approachable and easy to work with.”

Thanks to Jscrambler, the company has been able to keep their technology secure without any further incidents of code theft **for over seven years**. The FlippingBook team doesn’t have to worry about code protection or invest too much time into it, instead focusing on further development of their product to drive more engagement and clients.

About Jscrambler

Jscrambler is the leader in Client-Side Protection and Compliance. Jscrambler is the first to merge advanced polymorphic JavaScript obfuscation with fine-grained third-party tag protection in a unified Client-Side Protection and Compliance Platform. Jscrambler’s integrated solution ensures a robust defense against current and emerging client-side cyber threats, data leaks, misconfigurations, and IP theft, empowering software development and digital teams to securely innovate online with JavaScript. Jscrambler’s technology is trusted by the Fortune 500 and thousands of companies globally.

If you want to know more about how Jscrambler can help you prevent client-side attacks, don’t hesitate to contact us.
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